



## How You Can Make an Impact

Check out our sponsorship levels with *exclusive benefits* to thank you for your generosity. Whether you choose a pre-set level or prefer a customized option, your contribution will **help us meet our ambitious goal of distributing 40,000 books** to children in our area this year!

In return, your company will gain valuable visibility with families, donors, and community leaders attending this inspiring event. Together, we can build a stronger foundation for our children's futures.

**Let's Make It Happen Together!** I would love the opportunity to discuss this partnership and explore how we can create something truly special. Please don't hesitate to reach out to Nancy de los Rios at [njrios115@gmail.com](mailto:njrios115@gmail.com) or call the United Way 570.343.1267

Thank you for considering this meaningful opportunity. **Your support will help us to write a successful and positive story, and together, we'll write a brighter chapter for children across Lackawanna County.**



## Your donation is POWERFUL....providing FREE books to build a bright future.

Inspire young readers ages 0-5 by providing a free book each month to any child in Lackawanna County. It starts with a book . . . the evidence is overwhelming.



READING TO A CHILD IN AN INTERACTIVE STYLE RAISES THEIR IQ BY AT LEAST 6 POINTS.



CHILDREN WITH ACCESS TO 25 BOOKS AT HOME COMPLETE AN AVERAGE OF 2 MORE YEARS OF SCHOOL THAN CHILDREN FROM HOMES WITHOUT ANY BOOKS.



15 MINUTES OF READING/DAY CAN EXPOSE A CHILD TO 1 MILLION WORDS IN A YEAR.



DAILY READING TO A CHILD CAN PUT THEM UP TO ONE YEAR AHEAD OF THOSE NOT BEING READ TO.



VOCABULARY DEVELOPMENT BY AGE 3 HAS BEEN FOUND TO PREDICT ACHIEVEMENT BY 3RD GRADE.



United Way of  
Lackawanna, Wayne & Pike

